

Injoya

Inspiring Joy in Animals



2024 Catalog

About us

Everything starts with our Jacob...



Jacob
The Office Dog

From who truly believed

Jacob Pet Brands is a fast-growing pet products manufacturer based in CA. We truly understand that pets are an integral part of the family. We dedicate ourselves to crafting products that spark joy in every wag and bring smiles to both pets and owners alike, enhancing every moment you share with your furry companion.

Our commitment

It's all about sharing the love we have for our pets with you and yours. That's why we design the finest pet supplies, toys, and innovative products.

Our Journey

Some achievements we have made

Never forget why we started

For the past 6 years, our love for pets has stayed the same. We have been continuously expanding and innovating to offer award-winning brands such as Injoya®, Mini & Moe®.



- Moved into first warehouse (3,500 sqft)
- Hired first employee

2019



- Featured in Pet Business magazine
- Products available in 1400 stores

2022



- Grew the team to 25 employees
- Built third warehouse (15,000 sqft)

2024

2018

- We founded Injoya in Michigan



2020

- We founded Jacob Pet Brands to expand our product lines



2023

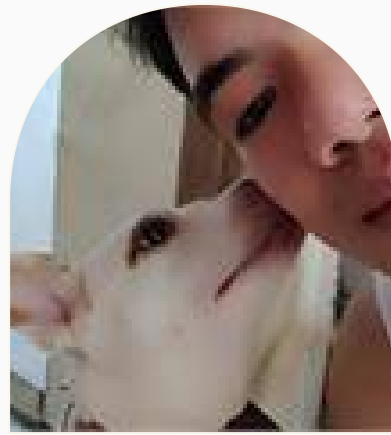
- Relocated HQ to Fremont, California



Our Stars



Cathy D
Director of Sales and
Business Development



Don Arago
Operations Manager



Taylor Collins
Territory Sales
Manager



Nena Chand
Marketing Coordinator

Proud Member of:



Making a difference

Donating 3% of our profits

Our Pledge to Support Local Animal Shelters

At our company, giving back is at the core of what we do. Every month, we are committed to donating 3% of our profits to local animal shelters. This initiative not only supports the invaluable work these shelters do but also reflects our dedication to the welfare of animals in our community. By choosing our products, you're not just making a difference in the life of your pet, but also in the lives of many animals awaiting their forever homes.





Snuffle Mats
**Jacob's
Pick.**

New Design

Innovative new designs coming
in early June



Chicken n' gravy Snuffle Bowl

UPC: 850030338877

Material: Recycled PET

Size: 10"x10"x2"

MSRP: \$27.95



SKU: PD60010



Trunk or Treat Snuffle Toy

UPC: 850030338884

Material: Recycled PET

Size: 7"x7"x2"

MSRP: \$17.95



SKU: PD60040



Sahara Camel Snuffle Toy

UPC: 850030338907

Material: Recycled PET

Size: 13"x7"x3"

MSRP: \$17.95



SKU: PD60030



Joey Pouch Snuffle Toy

UPC: 850030338891

Material: Recycled PET

Size: 9"x7"x5"

MSRP: \$19.95



SKU: PD60020



Pastry Shoppe Snuffle Mat

UPC: 850030338754

Material: Recycled PET

Size: 19.5"x15"x2.5"

MSRP: \$27.95



SKU: C34185A



Fiesta Piñata Snuffle Toy

UPC: 850030338716

Material: Recycled PET

Size: 13.5"x10"x2.5"

MSRP: \$15.95



SKU: C02277A



Avocado Pal Snuffle Mat

UPC: 850030338747

Material: Recycled PET

Size: 21.5"x15"x2.5"

MSRP: \$24.95



SKU: C22108A



Corn Maze Snuffle Toy

UPC: 850030338723

Material: Recycled PET

Size: 12"x9"x3.5"

MSRP: \$18.95



SKU: C24011B1

Snuffle Mats

Key Points

- Mental Enrichment
- Stimulate Senses
- Slow Feeding
- Machine Washable



Breakfast

UPC: 850030338631
Material: Recycled PET
MSRP: \$49.95

SKU: PD50071



Under the Sea

UPC: 850030338006
Material: Recycled PET
MSRP: \$31.95

SKU: PD50073



PB&J-Brown

UPC: 850030338594
Material: Recycled PET
MSRP: \$45.95

SKU: PD50068G



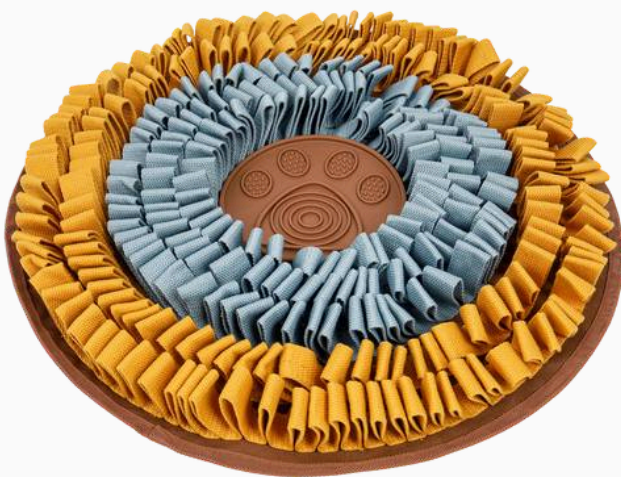
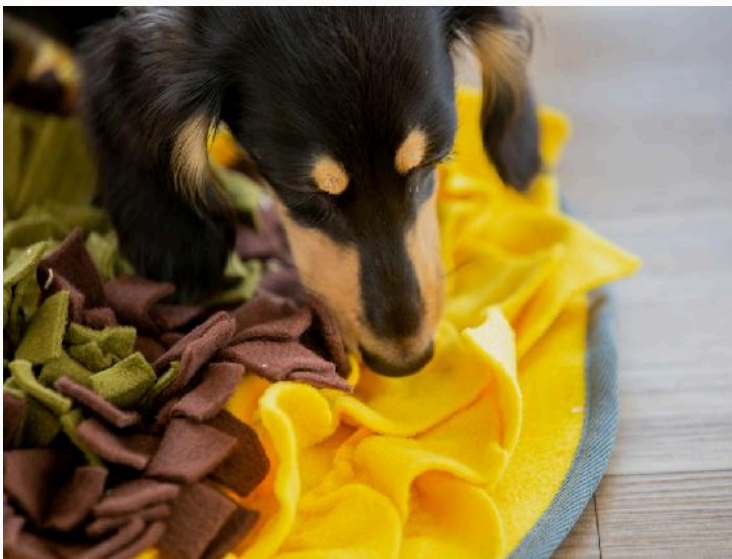
Sunflower

UPC: 850030338259

Material: Recycled PET

MSRP: \$27.95

SKU: PD50032



Cookie-Blue Orange

UPC: 850030338105

Material: Recycled PET

MSRP: \$45.95

SKU: PD500560



**DURABLE
MATERIAL**



**REMOVABLE
LICK MAT**



Snuffle Toys

**Soft & durable
interactive toys.**

Best Sellers

Engaging and durable toys designed for lasting fun and interactive play.



Take Out Snuffle Toy

UPC: 850030338617
Material: Recycled PET
MSRP: \$15.95



SKU: PD60087



Artichoke Snuffle Toy

UPC: 850030338662
Material: Recycled PET
MSRP: \$17.95



SKU: PD60092



Boba Time Snuffle Toy

UPC: 850030338655
Material: Recycled PET
MSRP: \$25.95



SKU: PD60089



Snail Rollup Snuffle Toy

UPC: 850030338549
Material: Recycled PET
MSRP: \$15.95



SKU: PD60085



Pet Glove Wipes
Easier than ever



Rinse Free Pet Glove Wipes—Unscented



The perfect in-between bath solution! Made with natural ingredients like aloe vera, jojoba oil and persimmon extract, our wipes keep your furry friends clean, fresh, and comfortable. With the special addition of witch hazel extract, our wipes not only hydrate the skin but also soothe itching and promote skin stability. Safely and conveniently maintain your pet's hygiene and well-being with our Pet Glove Wipes.

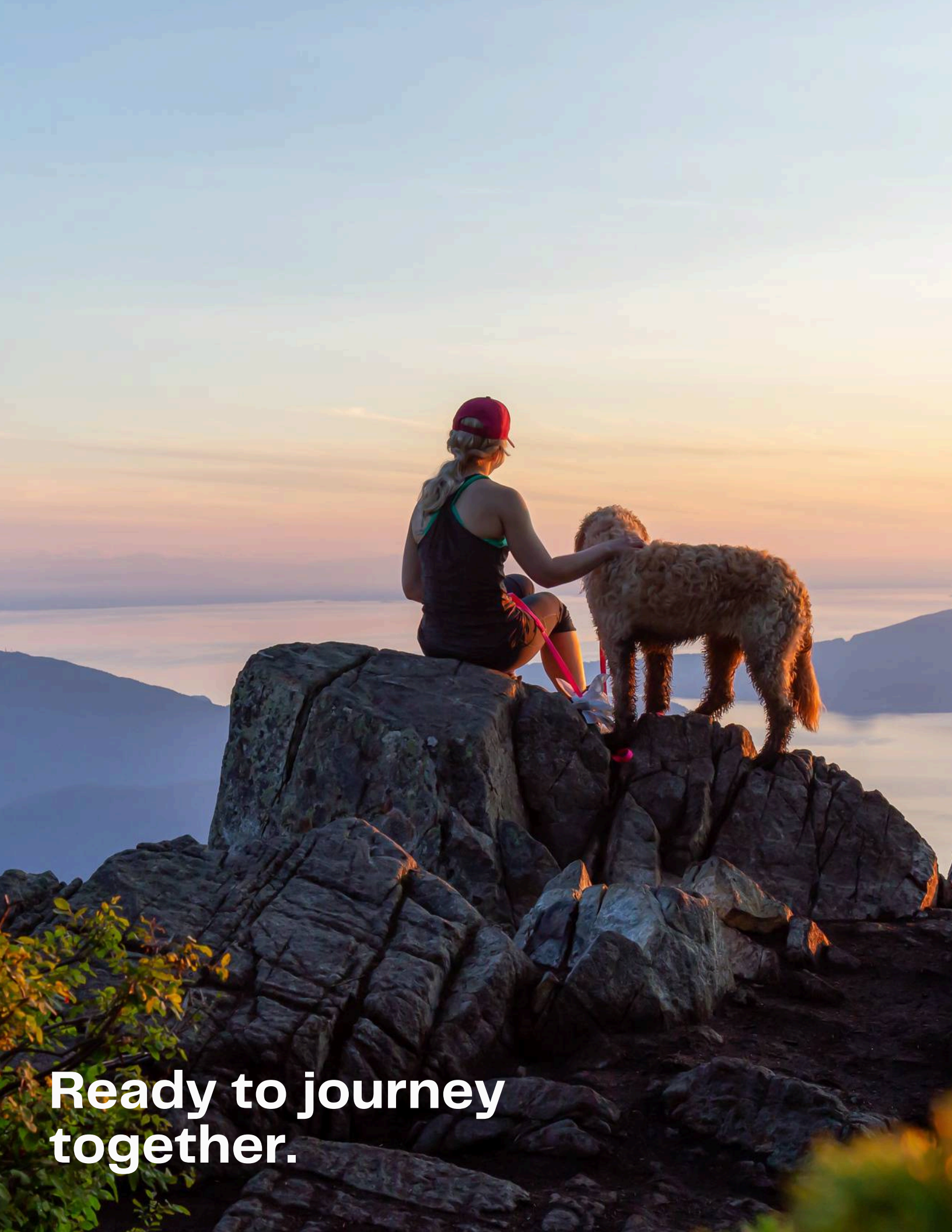
Pack Size: 12 pcs

Key Points

- Hands-on Cleaning
- Interactive with your pet
- Two layers of fabric
- Double Sealed Packaging
- Easy to use on hard-to-reach area

| SKU | UPC | MSRP |
|---------|--------------|---------|
| PF40012 | 860006392802 | \$11.95 |





**Ready to journey
together.**



**Thank you
for being
with us**

Injoya
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JACOB
PET BRANDS

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